

# Erasmus Work Placement Offer



Istanbul  
Bilgi University

LAUREATE INTERNATIONAL UNIVERSITIES

## In Erasmus office of Istanbul Bilgi University

The Work Placement Program is a great way to impress employers and provide you with excellent working experience in an office environment. Besides the professional skills you will develop during this experience, you will also benefit from advantages such as an **Erasmus mobility grant** provided by your home institution, a **meal card**, **free shuttle services to Bilgi campuses** provided by BILGI, and, last but not least, **ECTS credits** which can be transferred to your home university. Erasmus interns will not generate any financial reimbursements for the department. The intern may receive an Erasmus mobility grant to partly cover the costs of travel and accommodation. Erasmus mobility grants are managed by the intern's home university. Please find below the description of duties and responsibilities of your future internship. If you are interested in the Erasmus Work Placement program, please send your **CV** and your **possible internship dates** to: [incoming-intern@bilgi.edu.tr](mailto:incoming-intern@bilgi.edu.tr)

EMPLOYER INFORMATION	
Name of organization	Istanbul Bilgi University / Global Talent Management Center - Erasmus Office
Address	Santral Kampüs, Eski Silahhane Elektrik Santrali, Kazım Karabekir Cad. No: 2/13, 34060 Eyüp - İstanbul TURKEY
Contact Person	Gözde Topraktepe Email: <a href="mailto:incoming-intern@bilgi.edu.tr">incoming-intern@bilgi.edu.tr</a> Website: <a href="http://www.bilgi.edu.tr/en">www.bilgi.edu.tr/en</a>
Duration	The placement period will last at least 4 months, but interns who are available for a longer period will be preferred.
Requirements	English - Advanced Turkish - Intermediate (not mandatory, but preferred)
Working Hours	Monday-Friday, 09:00-17:00
Job description	Selected students will be responsible for creating, editing and managing content for the university's web presence. The intern should have experience using Photoshop and video-making tools at an advanced level, be able to manage social media platforms including Instagram and Facebook, and design leaflets and newsletters which effectively market university events. They will also assist with the duties of the international centre; supporting outgoing and incoming students during application periods and exchange preparations; assisting with the marketing of study abroad programs by developing new approaches to attract more incoming and outgoing students; and innovating new ways to develop and improve the accessibility and outreach of social media promotional content.
Free shuttle services	santralistanbul <> Beşiktaş santralistanbul <> Kuştepe-Trump Towers santralistanbul <> Dolapdere santralistanbul <> Hacıoğlu santralistanbul <> santralistanbul Annex santralistanbul <> Pangaltı (Next to Ramada Hotel - In front of Finansbank) For the shuttle hours follow <a href="https://www.bilgi.edu.tr/en/life-at-bilgi/transportation/shuttle/">https://www.bilgi.edu.tr/en/life-at-bilgi/transportation/shuttle/</a>