FAU Welcome Week

Introduction to FAU Entrepreneurship & Innovation Ecosystem

05.10.2026

Lisa Drescher

FAU
Entrepreneurship & Innovation
Ecosystem
DTA B#12
FAU
norizon
From DTA to EXIST-funded Start-up
The story
Digital Tech Academy
FAU

AGENDA
Entrepreneurship & Innovation Ecosystem @FAU

1) Entrepreneurship at FAU
    - Team
    - Entrepreneurship Education
        - 5€ Business
        - Entrepreneurial Innovation HUB
        - FAU Digital Tech Academy
    - Start-up Consulting
    - EELISA
2) Ecosystem Partners and upcoming events
3) Insights from our intl. Alumni and start-up founders of DTA B#10 Start-up NORIZON
4) Questions?

Entrepreneurship @ FAU
Team

Entrepreneurship @ FAU
Team Entrepreneurship Education

Friederike von Rodde

Iman Hamadi

Heike Nowak-Schwerdtfeger

Lisa Drescher

Entrepreneurship @ FAU
Team Start-up Consulting

Christoph Heynen

Marcus Hosse

Klaus Konrad

Bianca Niemann

Entrepreneurship @ FAU
Our start-ups don‘t just launch – they last

Since 2000 we had 500+ spin-offs and startups, with roughly 75% of them being successful in the market!

Entrepreneurship @ FAU
Entrepreneurship Education

5 FÜNF EURO BUSINESS	Students develop and run a real business with **€5 starting capital** — learning entrepreneurship through practice.	FAU 5€ Business
Entrepreneurial Innovation Hub	Supports students in **developing, testing and validating startup ideas** and building sustainable business models.	EIH at FAU
Digital Tech Academy	**12-week program** where interdisciplinary teams develop and validate digital startup ideas through prototyping, market analysis and business design.	FAU Digital Tech Academy

Entrepreneurship Education
FAU Digital Tech Academy

Digital Tech Academy

FAU's Excellence Program for future Entrepreneurs where **Strangers turn into Co-Founders**

- 🎓 20 students in 4-6 teams
- 🗓️ 12-week structured Business Design Process
- 🚀 Build and validate your start-up idea
- 🌍 International & interdisciplinary participants across all faculties and study levels @FAU
- 🔄 „Fail to succeed“
- 📈 Personal Development & Entrepreneurship Education
- 🌐 Active Community & part of FAU Innovation Ecosystem

Digital Tech Academy Program B#13

🗓️ **Apply until 30.01.2027 for DTA B#13**

🖌️ Program Dates: April 2027 – July 2027

ℹ️ All info and application at: **dta.fau.de**

Friedrich-Alexander-Universität
Erlangen-Nürnberg

Entrepreneurship Eduation
Entrepreneurial Innovation Hub

Entrepreneurial Innovation Hub

Innovation. Entrepreneurship. You.

The cross-university entrepreneurship education program in Franconia.

Student Program

- Interdisciplinary teamwork across all Middle Franconian universities
- 2 semester program
- Go from trend to idea and make it last as a start-up
- Moduels: Trend & Technology Scouting, Strategy and Finance, Business Modell Design
- Coaching & mentoring
- Apply for B#4 in April 2027

Start-up Track

- At least 2 people & an idea
- 12-week program to develop your idea even further
- Connection you to other start-up enthusiasts, researchers and community partners from the network
- Prototyping budget

FAU Friedrich-Alexander-Universität Erlangen-Nürnberg
HOCHSCHULE ANSBACH
ohm Technische Hochschule Nürnberg
HOCHSCHULE FÜR MUSIK NÜRNBERG
UTN Technische Universität Nürnberg
Evangelische Hochschule Nürnberg
Akademie der Bildenden Künste Nürnberg
AdBK Nürnberg

Entrepreneurship @ FAU
Start-up Consulting

- **Individual Consultation**

  HOW? Just send an email to set-up an appointment: zuv-gruenderbuero@fau.de

- **Patent Mangement**
- **Events**
  - Community Events
  - Gründungscafé
- **Seed and Funding Services** exist FROM SCIENCE TO BUSINESS
- **Newsletter:** FAU Gründung & Entrepreneurship | FAU

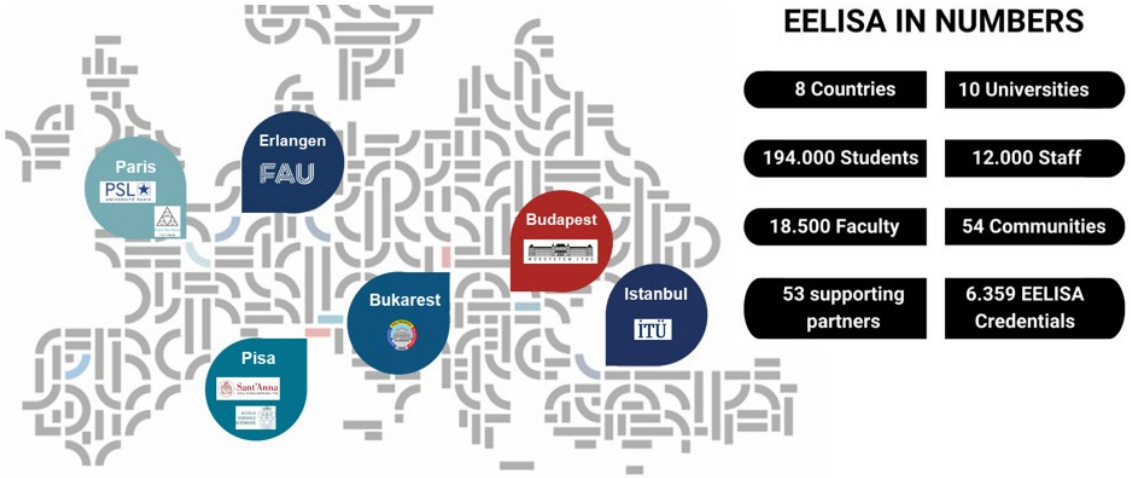
Entrepreneurship @ FAU
EELISA

EELISA
European University

- 10 Universities shaping the innovation landscape in the EU

Offers:

- Financial Support for Travel
- International workshops, trainings, conferences, hackathons, seasonal schools with a focus on innovation & entrepreneurship
- Partaking in an entrepreneurial community



Entrepreneurship @ FAU
EELISA

Upcoming EELISA opportunitites for YOU:

22–25 Oct 2026	**Robotics & AI Hackathon**, Erlangen	FAU Innovation Days – Robotics & AI Hackathon
30 Oct	**EELISA Pitch2Hire & FAU Innovation Salon**	Pitch2Hire – information & registration & FAU Innovation Salon | Belonging, Opportunity & Innovation | FAU
5–6 Nov	**EELISA Space Challenge**, Bucharest	EELISA Events
16–20 Nov	**EELISA Skill Up**, ZHAW	Skill Up 2026 – apply here
3.-4. Dec	**One Night to Innovate**, Paris	https://www.eelisa.fau.de/one-night-to-innovate/
May 2027	**EELISA Entrepreneurship School**, FAU/Waischenfeld	FAU EELISA Entrepreneurship School

Entrepreneurship @ FAU
Our Ecosystem

STARTUP & VENTURE

- ZOLLHOF
- BayStartUP
- N-Kubator
- Klee Center
- IGZ

INNOVATION & TECHNOLOGY

- JOSEPHS
- Bayern Innovativ
- ZAM
- FAU FabLab
- LZE GmbH
- Energie Campus Nürnberg

UNIVERSITY & STUDENT ENTREPRENEURSHIP

- START Nürnberg
- Enactus

HEALTH & LIFE SCIENCES

- Medical Valley
- Health Hackers

SOCIAL & INCLUSIVE INNOVATION

- ANDERS GRÜNDEN
- BIRNE7
- Enactus

CREATIVE & FOUNDER SUPPORT

- OM7
- IHK Nürnberg
- Institut für Freie Berufe (IFB)

Idea → Prototype → Startup → Scale-up → Impact

A connected ecosystem spanning venture building, technology transfer, prototyping, health, sustainability, social innovation and founder support.

FAU Ecosystem Partners · 1/3

ZOLLHOF

Tech incubator for technology-driven startups and innovation; connects startups, corporates, science and investors.

Tech Startups · Digital Innovation · Scale-up

JOSEPHS

Open innovation lab of FAU for testing and developing products, services and business models with users.

Open Innovation · User Testing · Co-Creation

START Nürnberg

Student entrepreneurship network connecting students with founders, companies and investors through projects and events.

Student Entrepreneurship · Community · Talent

Enactus

Student network developing entrepreneurial solutions to social and environmental challenges, combining entrepreneurship with impact.

Social Entrepreneurship · Impact · Sustainability

BayStartUP

Supports startups with business planning, financing and growth and provides access to investors and business angels.

Funding · Business Development · Investor Readiness

N-Kubator

Start-up Incubator focused on energy, GreenTech and sustainability, with infrastructure, advice and industry networks.

GreenTech · Energy · Sustainability

OM7

Creative and startup hub for the cultural and creative industries, offering programs, workshops and community formats.

Creative Industries · Entrepreneurship · Innovation

Medical Valley

Healthcare and MedTech innovation cluster connecting research, hospitals, companies and startups across the region.

HealthTech · MedTech · Digital Health

FAU Ecosystem Partners · 2/3

ANDERS GRÜNDEN

Supports ventures with social, ecological or cultural ambitions through advice, coaching and regional impact networks.

Social Entrepreneurship · Impact · Sustainability

LZE GmbH

Supports technology-oriented companies and innovation through infrastructure, services and research and business networks.

Technology · Innovation · Transfer

Bayern Innovativ

Bavarian innovation agency connecting business, research and technology partners and supporting innovation transfer.

Innovation Transfer · Technology · Networks

FAU FabLab

Open university workshop for prototyping, digital fabrication and hands-on experimentation with tools such as 3D printers and laser cutters.

Prototyping · Maker · Hardware Innovation

Energie Campus Nürnberg

Interdisciplinary research center for energy technologies and the transformation of the energy system, linking science and practice.

Energy · ClimateTech · Energy Transition

ZAM – Zentrum für Austausch und Machen

Open maker and community space in Erlangen with workshops and project spaces for making, prototyping and experimentation.

Makerspace · Prototyping · Open Innovation

Enactus FAU

FAU team within the Enactus network; students develop and implement entrepreneurial projects with social and environmental impact.

Social Entrepreneurship · Student Innovation · Impact

Klee Center

Startup center providing workspace and community for young companies and innovative business ideas.

Startup Hub · Workspace · Community

FAU Ecosystem Partners · 3/3

IHK Nürnberg für Mittelfranken

Supports founders and companies with advice, information, networks and events covering startup, finance, growth and succession.

Founding · Business · Finance

Institut für Freie Berufe (IFB)

Advises founders and self-employed professionals in the liberal professions on starting and developing their businesses.

Liberal Professions · Founding · Self-employment

Health Hackers

Community for digital health innovation bringing together healthcare stakeholders, startups, developers and other partners.

Digital Health · HealthTech · Innovation

BIRNE7

Develops technical and digital solutions for everyday barriers faced by people with disabilities, involving users in development and testing.

Inclusive Innovation · Assistive Tech · Accessibility

IGZ

Technology-oriented startup center with a focus on robotics, automation and high-tech, offering infrastructure and networks.

HighTech · Robotics · Automation

Upcoming Ecosystem Events

DATE	PARTNER	EVENT	LOCATION	SOURCE
08 Oct 2026	JOSEPHS ZOLLHOF	Research in Practice: From Bavaria to the World – Fraunhofer in Everyday Life Start-up Meet Up: B2B Sales & Linkedin for Founders	Nuremberg	josephs-innovation.de ZOHO Event Finder
15 Oct 2026	JOSEPHS + IHK	IT/OT Security & Supply Chain Security – hybrid event	Nuremberg / Online	josephs-innovation.de
14 Oct 2026	IHK Nürnberg	The IHK Founders' Day 2026	Nuremberg	ihk-nuernberg.de
21 Oct 2026	BayStartUP	Nuremberg Startup Demo Night	Z-Bau, Nuremberg	baystartup.de
25 Oct 2026	FAU / ZAM	#FAUwissenwollen: Bricks & Brunch – Discover Robotics Together	ZAM, Erlangen	fau.de
26–30 Oct 2026	FAU Ecosystem	FAU Innovation Days – 15+ talks, workshops, labs & startup formats	Nuremberg / Erlangen / Online	fau.de
27 Oct 2026	FAU / JOSEPHS	Doctoral Development Pitch + Innovation formats	JOSEPHS, Nuremberg	fau.de
28 Oct 2026	FAU / ZOLLHOF	FAU Alumni CampusWalk – ZOLLHOF Tech Incubator	Nuremberg	fau.de
29 Oct 2026	FAU	FAU Innovation Walk – Energy, MedTech & Chip Design	Erlangen	fau.de
30 Oct 2026	FAU	FAU Innovation Salon: Belonging, Opportunity & Innovation	Erlangen	fau.de
06 Oct 2026	BayStartup	English Tutorial: Entering the US Market – What every MedTech Startup Needs to Know before Expanding	Online	baystartup.de
15 Oct 2026	Medical Valley	Medical Valley Happy Hour Network Event	Nürnberg	https://www.medical-valley-emn.de

It´s Time to Meet: norizon

- **Lisa, Nina and Omar**
- **AI made in Germany**
- **DTA B#10 (2024)**
- **FAU Ecosystem Touchpoints**
  - FAU Digital Tech Academy B#10
  - FAU Gründung & Entrepreneurship
  - BayStartup
  - EELISA
  - …..

Any Questions?