

**These degree program and examination regulations have been worded carefully to be up to date; however, errors cannot be completely excluded. The official German text available from L1 – Legal Affairs and Academic Quality Management is the version that is legally binding.**

**Note:** For students who started their studies before the latest amendment came into effect: please also note the previous amendments with their transitory provisions.

**Degree Program and Examination Regulations for the  
Bachelor's degree program in International Business  
Studies at the School of Business, Economics and Society  
at the Faculty of Business, Economics, and Law at  
Friedrich-Alexander-Universität Erlangen-Nürnberg (FAU)  
– FPO BSc IBS –  
Dated August 10, 2017**

amended by statutes of  
July 30, 2018  
July 31, 2019  
September 2, 2020  
August 6, 2021  
March 23, 2023

Based on Section 9 in conjunction with Section 80 (1)(1), Section 84, (2)(1), Section 96 (3)(1) of the Bavarian Higher Education Innovation Act (Bayerisches Hochschulinnovationsgesetz, **BayHIG**) dated August 5, 2022, FAU enacts the following degree program and examination regulations:

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**Section 1 Scope**

<sup>1</sup>These degree program and examination regulations govern studies and examinations in the Bachelor's degree program in International Business Studies at the School of Business, Economics and Society at the Faculty of Business, Economics, and Law at FAU, leading to the degree Bachelor of Science. <sup>2</sup>They supplement the currently valid version of the general examination regulations for Bachelor's degree programs at the School of Business, Economics and Society at the Faculty of Business, Economics, and Law at FAU – **BPOWISO** – dated August 1, 2006.

**Section 2 Scope and Structure of the Degree Program, Examinations,  
Teaching and Examination Language**

(1) The Bachelor's degree program in International Business Studies at FAU is split into modules according to the **Appendix**.

(2) The type and scope of the examinations are governed by Section 3 and the **Appendix** as well as Sections 17 to 20a of **BPOWISO**.

(3) Section 3 (5) **BPOWISO** applies with the proviso that the teaching and examination language is English and that individual teaching units and examinations in the (compulsory) elective modules may be held in German or other languages; otherwise, Section 3 (5) **BPOWISO** shall remain unaffected.

### **Section 3 Interdisciplinary Specialization Modules**

(1) <sup>1</sup>The specialization modules that can be chosen as part of the Bachelor's degree program in International Business Studies allow students to explore one or several specialist areas in more detail. <sup>2</sup>Students can select modules on the topics of business administration, economics, information systems, socioeconomics, and interdisciplinary subjects.

(2) <sup>1</sup>The first learning outcome of the specialization modules in business administration is to allow students to explore in more detail the issue of decision-making in companies, with reference to planning, organizational aspects and accounting. <sup>2</sup>Secondly, the various choices available in the area of business administration offer students a wide range of options for specialization. <sup>3</sup>Thirdly, the element of choice gives students the opportunity to shape their own particular profile in view of their future career (or consecutive studies).

(3) <sup>1</sup>The learning outcome of the specialization modules from the area of economics is to allow students to gain a deeper insight into issues of economic policy at the level of the state using theoretical and empirical methods as well as analyzing the optimal behavior of individuals and companies in markets. <sup>2</sup>Secondly, the various choices available in the area of economics offer students a wide range of options for specialization. <sup>3</sup>Thirdly, the element of choice gives students the opportunity to shape their own particular profile in view of their future career (or consecutive studies).

(4) <sup>1</sup>The learning outcome of the specialization modules from information systems is to allow students to gain a deeper understanding of the integration of issues relevant to business operations from the fields of business administration and information systems. <sup>2</sup>Secondly, the various choices available in the area of information systems offer students a wide range of options for specialization. <sup>3</sup>Thirdly, the element of choice gives students the opportunity to shape their own particular profile in view of their future career (or consecutive studies).

(5) <sup>1</sup>The learning outcome of the specialization modules in socioeconomics is to allow students to gain deeper understanding of issues relating to the economy and society, as well as to use empirical methods to recognize socioeconomical problems and come up with structured solutions. <sup>2</sup>Secondly, the various choices available in the area of socioeconomics offer students a wide range of options for specialization. <sup>3</sup>Thirdly, the element of choice gives students the opportunity to shape their own particular profile in view of their future career (or consecutive studies).

(6) <sup>1</sup>The learning outcome of the other interdisciplinary specialization modules is firstly to allow students to explore interdisciplinary topics and areas in more detail and to train students to take an interdisciplinary approach. <sup>2</sup>Secondly, the various choices available in the interdisciplinary specialization modules offer students a wide range of options

for specialization. <sup>3</sup>Thirdly, the element of choice gives students the opportunity to shape their own particular profile in view of their future career (or consecutive studies).

(7) <sup>1</sup>The first learning outcome of the stay abroad is to offer students the opportunity to explore interdisciplinary content and topics that are not part of the home university's main research focus and which therefore cannot be studied in depth at the home university. <sup>2</sup>Secondly, the stay abroad allows students to gain international experience and improve their intercultural skills. <sup>3</sup>Thirdly, the element of choice during the stay abroad offers students a wide range of specialization options. <sup>4</sup>Fourthly, the wide range of options allows students to shape their own particular profile in view of their future career (or consecutive studies).

(8) <sup>1</sup>The type and scope of the examination depend on the skills for the chosen module according to (2) to (6) and the module handbook. <sup>2</sup>The type and scope of the possible examinations are stipulated in Sections 17 to 20a **BPOWISO**. <sup>3</sup>The module catalog is announced before the beginning of the semester in accordance with local practice. <sup>4</sup>Notwithstanding sentences 1 to 3, the type and scope of the examinations during the semester abroad depend on the regulations in place at the partner university, and learning agreements ought to be concluded before the stay abroad.

(9) <sup>1</sup>Specialization modules usually consist of a lecture (4 SWS), a seminar (4 SWS) or a lecture and a tutorial (each 2 SWS). <sup>2</sup>Further provisions shall be set forth in the module handbook.

#### **Section 4 Legal Validity**

(1) <sup>1</sup>These degree program and examination regulations shall come into effect on October 1, 2017. <sup>2</sup>They shall apply to all students starting a degree program from winter semester 2017/18 onwards. <sup>3</sup> Notwithstanding sentence 2, the amendment listed in the Appendix regarding the new name of the module "International business" (formerly "Foreign trade") shall apply for all students who are already studying under the previously valid degree program and examination regulations for Bachelor's degree programs at the School of Business, Economics and Society at the Faculty of Business, Economics, and Law at FAU – **BPOWiWi** – dated June 15, 2016 and who have not yet begun said module.

(2) <sup>1</sup>The first amendment statute shall come into effect on October 1, 2018. <sup>2</sup>It shall apply to all students starting a degree program from winter semester 2018/2019 onward.

(3) <sup>1</sup>The second amendment statute shall come into effect on the day after its publication. <sup>2</sup>Notwithstanding sentence 1, the amendments in the module "Strategic and international management I" in the **Appendix** shall only apply to examination procedures commenced as of winter semester 2019/2020 (first attempt).

(4) <sup>1</sup>The third amendment statute shall come into effect on the day after its publication. <sup>2</sup>It shall apply to all students starting a degree program from winter semester 2020/2021 onwards. <sup>3</sup>Examinations according to the previously valid examination regulations shall be offered for the last time in summer semester 2024. <sup>4</sup>From the date stated in sentence 3, those students who are affected by the examination regulations becoming invalid shall take their examinations in accordance with the version of the degree program and examination regulations valid from this date on.

(5) <sup>1</sup>The fourth amendment statute shall come into effect on October 1, 2021. <sup>2</sup>It applies to all students who are already studying in accordance with the valid version of these degree program and examination regulations as well as those commencing their studies as of winter semester 2021/22. <sup>3</sup>Notwithstanding sentence 2, the amendments in the modules “Electronic human resources management”, “Intercultural competence”, “Foreign languages 1.2” and “Foreign languages 2” apply to all students who have not yet started examinations for these modules (first attempt).

(6) <sup>1</sup>The third amendment statute shall come into effect on April 1, 2023. <sup>2</sup>It applies to all students who are already studying in accordance with the valid version of these degree program and examination regulations as well as those who will commence their studies as of summer semester 2023. <sup>3</sup>Notwithstanding sentence 2, the amendments to the modules “International management” (previous name) or “International management: Doing business in emerging markets” (new name), “Industry X.0 and supply chain management”, “Social policy in an interdependent world” and “Data collection methods in the social and behavioral sciences” shall apply to all students who have not yet commenced examinations in the respective modules (first attempt).

## Appendix: Degree Program Structure Bachelor's Degree in International Business Studies

Module name	Teaching unit	SWS (semester hours)				Total ECTS credits	Distribution of workload per semester in ECTS credits						Type and scope of the examination	Grade factor Final grade	
		L	T	P	S		1. sem.	2. sem.	3. sem.	4. sem.	5. sem.	6. sem.			
<b>International business</b>															
International management Doing business in emerging markets	S				2	5		5						Discussion paper	0.5
Introduction to sustainability management	L	2				5			5					Written examination	1
	T		2												
Enterprise content and collaboration management	L	2				5	5							Written examination	0.5
	T		2												
Innovation and entrepreneurship	S				2	5	5							Written examination	0.5
Case studies in international management	S				4	5			5					Research project/ Project report	1
Financial reporting	L	2				5		5						Written examination	0.5
	T		2												
Electronic human resource management	L	2				5			5					Written examination	1
	T		2												
Industry X.0 and supply chain management	L	2				5				5				Electronic examination	1
	T		2												
<b>International economics</b>															
Microeconomics	L	2				5	5							Written examination	0.5
	T		2												
Macroeconomics	L	2				5		5						Written examination	0.5
	T		2												
International economics	L	2				5			5					Written examination	1
	T		2												
European economic integration	V	2				5			5					Written examination	1
	T		2												
<b>International politics, law and society</b>															
European and international law	S				3	5			5					Written examination	1

Module name	Teaching unit	SWS (semester hours)				Total ECTS credits	Distribution of workload per semester in ECTS credits						Type and scope of the examination	Grade factor Final grade
		L	T	P	S		1. sem.	2. sem.	3. sem.	4. sem.	5. sem.	6. sem.		
International politics	L	2				5		5					Written examination	0.5
Global governance	L	2				5				5			Written examination	1
	T		2											
Social policy in an interdependent world	V	2				5				5			Written examination and case study (50% + 50%)	1
	T		1											
<b>Tools</b>														
Statistics	L	2				5	5						Written examination	0.5
	T		2											
Introduction to econometrics	L	2				5		5					Written examination	0.5
	T		2											
Data collection methods in the social and behavioral sciences	S				2	5				5			Written examination and case study (50% + 50%)	1
<b>Reflection</b>														
Intercultural competence	S				4	5	5						Research project/ Project Report	0.5
Professional orientation	S				2	5				5			Presentation	1
<b>Languages</b>														
Foreign languages 1.1 <sup>1)</sup>	T		2-4			15	5						2)	0.5
Foreign languages 1.2 <sup>1)</sup>								5						1
Foreign languages 2 <sup>1)</sup>											5			0.5
<b>Experience</b>														
Electives abroad <sup>3)</sup>	S				4	20					20		4)	1
<b>Electives</b>														
5 Electives à 5 ECTS <sup>3)</sup>	S				4	25				5	5	15	4)	1
Bachelor's thesis	AS				2	15						3	Bachelor's thesis and	1

Module name	Teaching unit	SWS (semester hours)				Total ECTS credits	Distribution of workload per semester in ECTS credits						Type and scope of the examination	Grade factor Final grade	
		L	T	P	S		1. sem.	2. sem.	3. sem.	4. sem.	5. sem.	6. sem.			
	Bachelor's thesis											12	Bachelor seminar (not graded) <sup>5)</sup> (100 % + 0 %)		
		Total SWS:				180	30	30	30	30	30	30	Total ECTS credits:	180	

<sup>1)</sup> The type and scope of teaching units offered in the module depend on the specific manner in which the respective module is taught and depend on the regulations determined by the Language Centre, the module coordinator, the relevant examination regulations or on the courses offered abroad. See the module handbook for details.

<sup>2)</sup> Examination procedures for practical language modules are based on the currently valid version of the General Degree Program and Examination Regulations for the FAU Language Centre – **APO/SprZ**

<sup>3)</sup> Deviations from the type and scope of teaching units are possible. Three of the five electives with a total of 15 ECTS credits must cover topics from business administration. See the module handbook for details.

<sup>4)</sup> The type and scope of the examination depend on the specific manner in which the respective module is taught and are regulated by the applicable **degree program and examination regulations** or by the rules applicable abroad. See the module handbook for details.

<sup>5)</sup> The type and scope of the seminar achievement depend on the chair responsible for supervision and the topic of the Bachelor's thesis.