

**These degree programme and examination regulations have been worded carefully to be up to date; however, errors cannot be completely excluded. The official German text available at the Examinations Office is the version that is legally binding.**

**Note:** Students who started their studies before the latest amendment came into effect are requested to also comply with previous amendments and the respective transitory provisions.

**Degree Programme and Examination Regulations for  
the Bachelor's Degree Programme in  
International Business Studies at the School of Business,  
Economics and Society at the Faculty of Business,  
Economics, and Law at Friedrich-Alexander-Universität  
Erlangen-Nürnberg (FAU)  
– FPO BSC IBS –  
Dated 10 August 2017**

amended by statutes of  
30 July 2018  
31 July 2019  
2 September 2020

Based on Section 13 (1)(2), Section 58 (1) and Section 61 (2)(1) of the Bavarian Higher Education Act (Bayerisches Hochschulgesetz, BayHSchG), FAU enacts the following degree programme and examination regulations:

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**Section 1 Scope**

<sup>1</sup>These degree programme and examination regulations govern studies and examinations in the Bachelor's degree programme in International Business Studies at the School of Business, Economics and Society at the Faculty of Business, Economics, and Law at FAU, leading to the degree Bachelor of Science. <sup>2</sup>They supplement the currently valid version of the general examination regulations for Bachelor's degree programmes at the School of Business, Economics and Society at the Faculty of Business, Economics, and Law at FAU – **BPOWISO** – dated 1 August 2006.

**Section 2 Scope and Structure of the Degree Programme, Examinations,  
Teaching and Examination Language**

(1) The Bachelor's degree programme in International Business Studies at FAU is split into modules according to the **Appendix**.

(2) The type and scope of the examinations are governed by Section 3 and the **Appendix** as well as Sections 17 to 20a of **BPOWISO**.

(3) Section 3 (5) **BPOWISO** applies with the proviso that the teaching and examination language is English and that individual teaching units and examinations in the (compulsory) elective modules may be held in German or other languages (in particular French and Spanish); otherwise, Section 3 (5) **BPOWISO** shall remain unaffected.

### **Section 3 Interdisciplinary Specialisation Modules**

(1) <sup>1</sup>The specialisation modules that can be chosen as part of the Bachelor's degree programme in International Business Studies allow students to explore one or several specialist areas in more detail. <sup>2</sup>Students can select modules on the topics of business administration, economics, information systems, socioeconomics, and interdisciplinary subjects.

(2) <sup>1</sup>The first learning outcome of the specialisation modules in business administration is to allow students to explore in more detail the issue of decision-making in companies, with reference to planning, organisational aspects and accounting. <sup>2</sup>Secondly, the various choices available in the area of business administration offer students a wide range of options for specialisation. <sup>3</sup>Thirdly, the element of choice gives students the opportunity to shape their own particular profile in view of their future career (or consecutive studies).

(3) <sup>1</sup>The learning outcome of the specialisation modules from the area of economics is to allow students to gain a deeper insight into issues of economic policy at the level of the state using theoretical and empirical methods as well as analysing the optimal behaviour of individuals and companies in markets. <sup>2</sup>Secondly, the various choices available in the area of economics offer students a wide range of options for specialisation. <sup>3</sup>Thirdly, the element of choice gives students the opportunity to shape their own particular profile in view of their future career (or consecutive studies).

(4) <sup>1</sup>The learning outcome of the specialisation modules from information systems is to allow students to gain a deeper understanding of the integration of issues relevant to business operations from the fields of business administration and information systems. <sup>2</sup>Secondly, the various choices available in the area of information systems offer students a wide range of options for specialisation. <sup>3</sup>Thirdly, the element of choice gives students the opportunity to shape their own particular profile in view of their future career (or consecutive studies).

(5) <sup>1</sup>The learning outcome of the specialisation modules in socioeconomics is to allow students to gain deeper understanding of issues relating to the economy and society, as well as to use empirical methods to recognise socioeconomical problems and come up with structured solutions. <sup>2</sup>Secondly, the various choices available in the area of socioeconomics offer students a wide range of options for specialisation. <sup>3</sup>Thirdly, the element of choice gives students the opportunity to shape their own particular profile in view of their future career (or consecutive studies).

(6) <sup>1</sup>The learning outcome of the other interdisciplinary specialisation modules is firstly to allow students to explore interdisciplinary topics and areas in more detail and to train students to take an interdisciplinary approach. <sup>2</sup>Secondly, the various choices available in the interdisciplinary specialisation modules offer students a wide range of options

for specialisation. <sup>3</sup>Thirdly, the element of choice gives students the opportunity to shape their own particular profile in view of their future career (or consecutive studies).

(7) <sup>1</sup>The first learning outcome of the stay abroad is to offer students the opportunity to explore interdisciplinary content and topics that are not offered in the same form at the home university. <sup>2</sup>Secondly, the stay abroad allows students to gain international experience and improve their intercultural skills. <sup>3</sup>Thirdly, the element of choice during the stay abroad offers students a wide range of specialisation options. <sup>4</sup>Fourthly, the wide range of options allows students to shape their own particular profile in view of their future career (or consecutive studies).

(8) <sup>1</sup>The type and scope of the examination depend on the skills for the chosen module according to (2) to (6) and the module handbook. <sup>2</sup>The type and scope of the possible examination achievements are stipulated in Sections 17 to 20a **BPOWISO**. <sup>3</sup>The module catalogue is announced before the beginning of the semester in accordance with local practice. <sup>4</sup>Notwithstanding sentences 1 to 3, the type and scope of the examinations during the semester abroad depend on the regulations in place at the partner university, and learning agreements ought to be concluded before the stay abroad.

(9) <sup>1</sup>Specialisation modules usually consist of a lecture (4 SWS), a seminar (4 SWS) or a lecture and a tutorial (each 2 SWS). <sup>2</sup>Further provisions shall be set forth in the module handbook.

#### **Section 4 Legal Validity**

(1) <sup>1</sup>These degree programme and examination regulations shall come into effect on 1 October 2017. <sup>2</sup>They shall apply to all students starting a degree programme from winter semester 2017/18 onwards. <sup>3</sup>Notwithstanding sentence 2, the amendment listed in the Appendix regarding the new name of the module 'International Business' (formerly 'Foreign Trade') shall apply for all students who are already studying under the previously valid degree programme and examination regulations for Bachelor's degree programmes at the School of Business, Economics and Society at the Faculty of Business, Economics, and Law at FAU – **BPOWiWi** – dated 15 June 2016 and who have not yet begun that module.

(2) <sup>1</sup>The first amendment statute shall come into effect on 1 October 2018. <sup>2</sup>It shall apply to all students starting a degree programme from winter semester 2018/2019 onwards.

(3) <sup>1</sup>The second amendment statute shall come into effect on the day after its publication. <sup>2</sup>Notwithstanding sentence 1, the amendments in the module 'Strategic and international management I' in the **Appendix** shall only apply to examination procedures commenced as of winter semester 2019/2020 (first attempt).

(4) <sup>1</sup>The third amendment statute shall come into effect on the day after its publication. <sup>2</sup>It shall apply to all students starting a degree programme from winter semester 2020/2021 onwards. <sup>3</sup>Examinations according to the previously valid examination regulations shall be offered for the last time in summer semester 2024. <sup>4</sup>From the date stated in sentence 3, those students who are affected by the examination regulations becoming invalid shall take their examinations in accordance with the version of the degree programme and examination regulations valid from this date on.

## Appendix: Degree Programme Structure Bachelor's Degree International Business Studies

Module name	Teaching unit	SWS (semester hours)				Total ECTS credits	Distribution of workload per semester in ECTS credits						Type and scope of the examination and course achievements	Grade factor Final grade	
		L	T	P	S		1st sem.	2nd sem.	3rd sem.	4th sem.	5th sem.	6th sem.			
<b>International business</b>															
International management	S				2	5		5						Written examination	0.5
Introduction to sustainability management	L	2				5			5					Written examination	1
	T		2												
Enterprise content and collaboration management	L	2				5	5							Written examination	0.5
	T		2												
Innovation and entrepreneurship	S				2	5	5							Written examination	0.5
Case studies in international management	S				4	5			5					Research project/ Project report	1
Financial reporting	L	2				5	5							Written examination	0.5
	T		2												
Electronic human resource management	L	2				5			5					Research project/ Project report	1
	T		2												
Industry X.0 and supply chain management	L	2				5				5				Written examination	1
	T		2												
<b>International economics</b>															
Microeconomics	L	2				5	5							Written examination	0.5
	T		2												
Macroeconomics	L	2				5		5						Written examination	0.5
	T		2												
International economics	L	2				5			5					Written examination	1
	T		2												
European economic integration	L	2				5				5				Written examination	1
	T		2												
<b>International politics, law and society</b>															
European and international law	S				3	5			5					Written examination	1

Module name	Teaching unit	SWS (semester hours)				Total ECTS credits	Distribution of workload per semester in ECTS credits						Type and scope of the examination and course achievements	Grade factor Final grade	
		L	T	P	S		1st sem.	2nd sem.	3rd sem.	4th sem.	5th sem.	6th sem.			
International politics	L	2				5		5					Written examination	0.5	
Global governance	L	2				5				5			Written examination	1	
	T		2												
Social policy in an interdependent world	L	2				5				5			Written examination and presentation (80 % + 20 %)	1	
	T		1												
<b>Tools</b>															
Statistics	L	2				5	5						Written examination	0.5	
	T		2												
Introduction to econometrics	L	2				5		5					Written examination	0.5	
	T		2												
Data collection methods in the social and behavioural sciences	S				2	5				5			Written examination and exercise performance (60 % + 40 %)	1	
<b>Reflection</b>															
Intercultural competence	S				4	5	5						Written examination	0.5	
Professional orientation	S				2	5				5			Presentation	1	
<b>Languages</b>															
Foreign languages 1.1 <sup>1)</sup>	T		2-4			15		5					2)	0.5	
Foreign languages 1.2 <sup>1)</sup>										5					0.5
Foreign languages 2 <sup>1)</sup>										5					
<b>Experience</b>															
Electives abroad <sup>3)</sup>	S				4	20					20		4)	1	
<b>Electives</b>															
5 electives worth 5 ECTS each <sup>3)</sup>	S				4	25			5		5	15	4)	1	

Module name	Teaching unit	SWS (semester hours)				Total ECTS credits	Distribution of workload per semester in ECTS credits						Type and scope of the examination and course achievements	Grade factor Final grade
		L	T	P	S		1st sem.	2nd sem.	3rd sem.	4th sem.	5th sem.	6th sem.		
Bachelor's thesis	HS				2	15						3	Bachelor's thesis and Bachelor's seminar (not graded) <sup>5)</sup> (100 % + 0 %)	1
	Bachelor's thesis											12		
		Total SWS:				180	30	30	30	30	30	30	Total ECTS credits: 180	

- <sup>1)</sup> The type and scope of teaching units offered in the module depend on the specific manner in which the respective module is taught and depend on the regulations determined by the Language Centre, the module coordinator, the relevant examination regulations or on the courses offered abroad. See the module handbook for details.
- <sup>2)</sup> Examination procedures for practical language modules are based on the currently valid version of the General Degree Programme and Examination Regulations for the FAU Language Centre – **APO/SprZ** –.
- <sup>3)</sup> Deviations from the type and scope of teaching units are possible. See the module handbook for details.
- <sup>4)</sup> The type and scope of the examination depend on the specific manner in which the respective module is taught and are regulated by the applicable **degree programme and examination regulations** or by the rules applicable abroad. See the module handbook for details.
- <sup>5)</sup> The type and scope of the seminar achievement depend on the chair responsible for supervision and the topic of the Bachelor's thesis.